



Industry

Retail

Application

Stock Room Inventory

Product

MS920 Companion Scanner

Profile

Louis Vuitton, also simply known as LV, is a luxury retailer of handbags, watches, shoes, and accessories. The company's distinctive LV logo is one of the most recognizable in the world; a symbol that connotes high fashion and affluence. With over 32,000 retail stores worldwide and profits of \$10 billion in 2016, Louis Vuitton is an international success story.

Challenge

Louis Vuitton wanted to streamline their stock room checking process with a reliable and fast barcode scanner to check inventory in their retail stores. Without these devices, store associates needed to physically check stock in the back, taking them away from customers. This was time-consuming for the employee and could result in a potential sale loss if the customer grew tired of waiting and left.

Solution

The high-class goods manufacturer called their reseller, CDW – a mobile solutions provider, for recommendations on the right product for the job. They tested a few units and loved the speed, functionality, and form factor of the MS920 companion scanner.

The MS920 is a sleek and compact scanner that fits in the palm of your hand, stores 32 MB of memory, and pairs with any Bluetooth-enabled computer, tablet, or smart phone. Store associates can easily scan a barcode with the MS920 and available quantities populate on point-of-sale register screens. This saves the trouble of needing to check in the back first, if an item is available, an associate can locate the item quickly by retrieving it.

With a range of 330 feet from the host, associates can scan and move around the store freely instead of being tied to the counter. If the MS920 is out of range, store employees can still scan and once they are within range, the data will automatically load to the inventory management software. This rugged and pocketable device weighs just 4 ounces, survives 5-foot drops to hard surfaces, and is sealed to protect it from dirt, dust, and water.



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